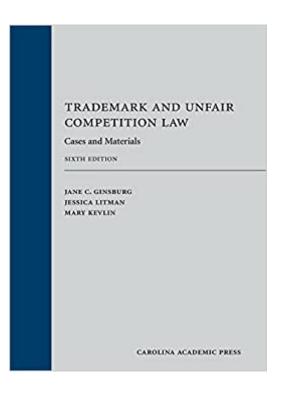


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Trademark And Unfair Competition Law: Cases And Materials





Synopsis

The new edition of this leading casebook covers recent developments, such as the controversy over registration of disparaging marks (the Slants and Redskins litigations), expressive uses of trademarks, protection of famous foreign trademarks, and trademarks on the internet. The Dilution chapter has been substantially reorganized. Throughout the chapters, the editors have written provocative Questions and Problems to stimulate classroom discussion. The current edition also contains more visual material. As with the 5th edition, the 6th edition will be available in a looseleaf version for \$75. An updated Teachers Manual will also be available as a free download.

Book Information

Ring-bound: 1194 pages Publisher: Carolina Academic Press; 6 edition (March 6, 2017) Language: English ISBN-10: 1531001734 ISBN-13: 978-1531001735 Product Dimensions: 2.5 x 8.5 x 10.8 inches Shipping Weight: 6 pounds (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #434,901 in Books (See Top 100 in Books) #226 in Books > Law > Intellectual Property #4519 in Books > Textbooks > Law

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